

Feb

Sent Via Electronic Mail

RS

Reese P. Stanley
Key Account Manager
Washington, DC

P.O. Box 6151
Leesburg, VA 20178-7418

(703) 777-8538
Fax (703) 777-6028

Voice Mail 1-800-757-8255
Ext. 71186

August 29, 1996

	<u>Sales</u>	<u>Retail</u>
TO: ROU #1210 #1310	1221 _____	1222 _____
#1710 #2110	1222 _____	1223 _____
#2910	1223 _____	1226 _____
(Please distribute to all personnel)	1224 _____	1229 _____
	1225 _____	ROM
RE: <u>F.A. Davis & Sons, Inc.</u> <u>Baltimore, MD/Ashland, VA</u>	1226 _____	PC SC
	1229 _____	MC PA
	1240 _____	
	1244 _____	RSM RBM

Ladies and Gentlemen:

As information, we wanted to provide an update on activities with F.A. Davis & Sons, Inc. as we proceed into September:

➤ New Account Numbers

- F.A. Davis, Paca Street, and MD-VA-NC Wholesalers, Cabot Drive will consolidate into (1) warehouse at Cabot Drive, effective 9/16. As of Monday, September 2nd, this branch will begin utilizing F.A. Davis Code Numbers on *all* brands.

Effective September 16, the Cabot Drive location will be recognized as *F.A. Davis & Sons, Inc. Account #729770*.

146880
699715

- As of September 16, the Ashland Branch will also change name to *F.A. Davis & Sons, Inc., Account #729900*. The current Code Numbers (formerly Eli Witt #'s) will remain in effect until further notice.

Important Note to ROUs -- Please ensure all Primary, Secondary and VAP Numbers are updated to reflect account number changes.

51847 7550

➤ **Pilot Private Label Brand**

- F.A. Davis & Sons has approved continuation of our \$1.00 per carton off-invoice promotion on all cartons of Pilot styles through December 31, 1996.

➤ **Stickerling Program**

- Program specifics/guidelines for the Cabot Drive location will be communicated by October 1.

We hope the above information is helpful to your efforts at retail. Should you encounter any problems or have any questions during this transition, please feel free to contact me.

Sincerely,
Reese
R.P. Stanley
KAM #2940

RPS:jk
cc: RSMs
KAM J.M. Birlin

AcctInfo.doc

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SISM03S1 - M03

Account Scroll

09/06/96 05:22 PM

Displayed: 12 of 12								
Terr	Rte	Acct	CC	Name	Address	City	St	Zip
-	122111	999	399365	A00	A&P	# KINDERKAMACK RD	PARK RIDGE	NJ 07656
-	122111	999	399417	A00	A&P-FUTURE	# 2180 LEMOINE AVE	FORT LEE	NJ 07024
-	122112	999	399393	A00	A&P	# 830 RIVER RD	NEW MILFORD	NJ 07646
-	122202	830	289897	A01	SUN STATIONER	331 E GUN HILL RD	BRONX	NY 10467
-	122203	615	289374	A12	WESTCHESTER C	3001 WESTCHESTER AVE	BRONX	NY 10461
-	122203	350	289347	A12	LAMATESINA DI	4047 E TREMONT AVE	BRONX	NY 10465
-	122203	345	386383	A12	S & Q DELI.	3205 LAYTON AVE	BRONX	NY 10465
-	122202	318	289372	A04	PELHAM BAY TO	2940 WESTCHESTR AVE	BRONX	NY 10461
-	122202	375	289416	A04	VICTOR STATIO	4034 E TREMONT AVE	BRONX	NY 10465
-	122202	805	518128	A01	GASETERIA	91 WESTCHESTER SQ.	BRONX	NY 10461
-	122611	999	409672	A00	A&P #863 ROSE	375 TOMPKINS AVE	STATEN ISL	NY 10305
-	122614	235	272893	A00	A&P-FUTURE	# ALLENDALE AVENUE	ALLENDALE	NJ 07401

NOTE: 'X' Accts to View Detail, 'A' in Top Acct to view all Selected Accts

Command:

Next Function<?>:

Enter-PF1---PF2---PF3---PF4---PF5---PF6---PF7---PF8---PF9---PF10--PF11--PF12---

Menu Help Main Print Dload Zoom Top Contr Left Lgoff

*Changed Primary Wholesaler from**699715 to 729770*

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